The iceberg of taxes

Helen Kokk
User Experience and Service Design Lead
Reality on streets

Filling in forms

Defining the goals

Web design 2017

Invisible design

How can we achieve this
Forms
In **Eslöv** you get to keep 33699 kr of 50000 kr **after taxes**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salary + payroll tax</td>
<td>65,710 kr</td>
</tr>
<tr>
<td>Grundavdrag:</td>
<td>-1,100 kr</td>
</tr>
<tr>
<td>Taxable wages:</td>
<td>48,900 kr</td>
</tr>
</tbody>
</table>

**Taxes**

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Municipal tax</td>
<td>10,044 kr</td>
</tr>
<tr>
<td>County Tax</td>
<td>5,227 kr</td>
</tr>
<tr>
<td>High income tax</td>
<td>2,465 kr</td>
</tr>
<tr>
<td>Tax (extra high income)</td>
<td>0 kr</td>
</tr>
<tr>
<td>Jobs Deduction</td>
<td>-2,169 kr</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>15,567 kr</td>
</tr>
</tbody>
</table>

**Charges**

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Church dues/tax</td>
<td>611 kr</td>
</tr>
<tr>
<td>Burial fee</td>
<td>122 kr</td>
</tr>
<tr>
<td>Other charges</td>
<td>467 kr</td>
</tr>
</tbody>
</table>
Entry data

Tax year *

2017 2016

Municipality of tax residence *

Choose

Year of birth *

Choose

Adherence to churches for purposes of Church Tax *

Choose

Do you have a spouse?

Number of children under joint custody

Number of children for which I am the only guardian

Social insurance in another country

Working as "au pair"

Net pay as agreed

Annual Net Income as agreed, € *

Fringe Benefits per year, €

Deductions from earned income

Labour market organization membership fees and unemployment fund fees

Travel expenses to and from work (commuting)
Goodbye forms. Hello typeforms.
6. How many people witnessed the incident?

7. What was the nature of the incident?

Provide as much detail as you can. Include the time and location of the incident.
Hey there! I'm Marsbot.

Hey Marissa, after dinner at Burma Love, I like to grab a drink at Zeitgeist nearby.

Thanks Marsbot!

You're welcome!

I've been looking for tiki bars you might like and came across Pagan Idol in Union Square. It opened just over a month ago and is one of the hottest spots in San Francisco.
Tax Board’s task is to collect money
What if the Tax Board’s task was to earn money?
Invisible design
Future
Let’s make things seamless

Helen Kokk
helenkokk@nortal.com